## Researching Entrepreneurship (Conceptualization and Design) Second Edition A Book Review

Manuel Alberto M. Ferreira

Lisbon University Institute (ISCTE-IUL), BRU-IUL, ISTAR-IUL, Portugal manuel.ferreira@iscte.pt

## 1. Introduction

The objective of this work is the book "Researching Entrepreneurship (Conceptualization and Design) Second Edition" 978-3-319-26691-6, Volume 33 from Springer Series *International Studies in* 

Entrepreneurship 1572-1922 review. **Davidsson**, Per, author of this book, claims that it is "The only text dedicated to methods issues in entrepreneurship research". It is composed of ten chapters:



- 1. What Is Entrepreneurship?,
- 2. Entrepreneurship as a Research Domain,
- 3. This Thing Called "Theory",
- 4. General Design Issues,
- 5. Sample and Case Selection Issues,
- 6. Operationalization Issues,
- 7. The Dependent Variable,
- 8. The Entrepreneurship Nexus,
- 9. The Power of Replication,
- 10. A Quick Look at Analysis Method.

At the beginning of the book, in a message to the readers entitled "Before We Begin...", the author describes in a very detailed way what in his opinion changed in researching entrepreneurship in the 12 years elapsed from the book first edition publication and the

consequent changes made in the text for the second edition, thus giving the reader an indication of what he/she must await and guiding him/her in the book reading. To have an idea of how deep were the changes the author promoted from the first to the second edition note that two of the original chapters have been excluded and new chapters: "The Dependent Variable" and "The Entrepreneurship Nexus" were added.

At the end of the book, in a message to the readers, entitled "Now that We're Done..." the author, in a colloquial language expresses very sincerely the hopes and feelings he experienced during the preparation of this work, emphasizing what he expects the reader retain from each chapter in order to achieve knowledge progress on this subject, treating him/her as a traveling companion met together in a journey along which one teaches and the other learns.

## 2. The review

Emphasizes the style used by the author in the writing of Researching Entrepreneurship (Conceptualization and Design) that he is someone knowledgeable and extremely dedicated to the researching entrepreneurship theme. It is also clear that he is a born communicator with a great gift for the written word and should be an excellent teacher.

It follows from all this an excellent text, passionate and very nice to read, that grabs the reader due to the immense amount of knowledge that is acquired in such a pleasant way. It is noteworthy that the author is not limited to the dumping of an enumerated knowledge and techniques and seeks above all to give the reader tools for building their own thinking. So we have here not a mere manual, which indeed can also be used in this sense, but a

truly educational book.

The author is very clear and strict on the display of concepts problems and tools. Obviously there are in the book a theoretical part and a practical part. But they are not separated. It can be said that are joined symbiotically in a way that makes the understanding of the issues and clues more perfect. Also important to know that the author uses examples and references that constructed on contributions from a large number of top entrepreneurship researchers.

Researching Entrepreneurship (Conceptualization and Design) is an outstanding book indispensable for entrepreneurship scholars. Also very interesting to sophisticated non-academic users, such as analysts in marketing research or consultancy firms, business associations, statistical agencies and other government offices. And as is written in an accessible way to the general public, it is also valuable for anyone interested in these issues.